WRITING
PART 1 AND 2

MASTER

CENTRO DI ALTA
FORMAZIONE

WRITING PART 1 AND PART 2

- La parte della produzione scritta si divide in **DUE parti**. Nella prima parte si chiede di scrivere un testo compreso tra **100 e 150 parole.** Nella seconda parte si chiede di scrivere un testo tra **150-200 parole.**

- Ora vediamo alcuni esempi pratici di scrittura del livello B2.

- Prima di procedere, ti invito a scaricare il pdf sulla parte di Writing. In questo modo, sarai in grado di seguire questa lezione con più facilità e svolgere gli esercizi in modo più accessibile.

WRITING PART 1

You've seen the advertisement below. Write a letter to the magazine. Mention:
- your writing qualifications and experience
- the kinds of food you like
- why you'd be good at the job

Write between 100 and 150 words.

Can you write? Do you like to eat out? Would you like to get paid to eat out?
Our magazine, Taste Bud, is looking for a restaurant reporter. This means travelling,
*tasting and reviewing – and **we** pay! If you like the idea, why not write to us?*

Show us you can write and we'll consider you for the job.

COME SVOLGERE QUESTO ESERCIZIO?

- Leggi la trama molto attentamente, per non andare fuori traccia. Presta molta attenzione a che tipo di testo devi scrivere (essay, articolo, report ecc.)

- Non far MAI copia e incolla di quello che viene scritto nell'insegna. Usa le tue parole il più possibile.

- Non superare il limite massimo di parole.

- Prima di scrivere il testo completo, fai brain-storming su un foglio di brutta. In questo modo metterai giù una serie di idee (con vocaboli ricercati e tempi verbali più elaborati) per non avere nessun blocco durante la scrittura.

- Ricordati di scrivere il testo prima della scadenza del tempo a disposizione.

ECCO LE SOLUZIONI…

Dear Sirs,

I am writing with regard to your article about a restaurand reporter which was published in the "Taste Bud". I believe that this job will be perfect for me.

*Restaurant

First of all, I believe that this job is very intresting and I think that I will be very good because I like writing and I have won a lot of competitions of writing. Furthermore I have gone abroad a lot of times and I have tasted different foods. My favour kind of food is the Greek food but I have no problem with the others kinds of food. Finally It will be an amazing experience.

*Favourite

I would like to thank you for your attention. I hope my letter will be taken into account.

Yours faithfully

Anasztazia

Marking Criteria

3 **Task Fulfilment**

The candidate confidently deals with the content points which are fully communicated.

2 **Grammar**

There is a reasonable range of grammar and it is largely accurate.
Errors do not impede meaning.

2 **Vocabulary**

The range of vocabulary is a bit informal at times and has a couple of basic spelling errors ('restaurand reporter', 'my favour kind') but with some good use of 'set pieces' ('with regard to', 'gone abroad', 'will be taken into account').

3 **Organisation**

The text is well-organised and the style fully appropriate.
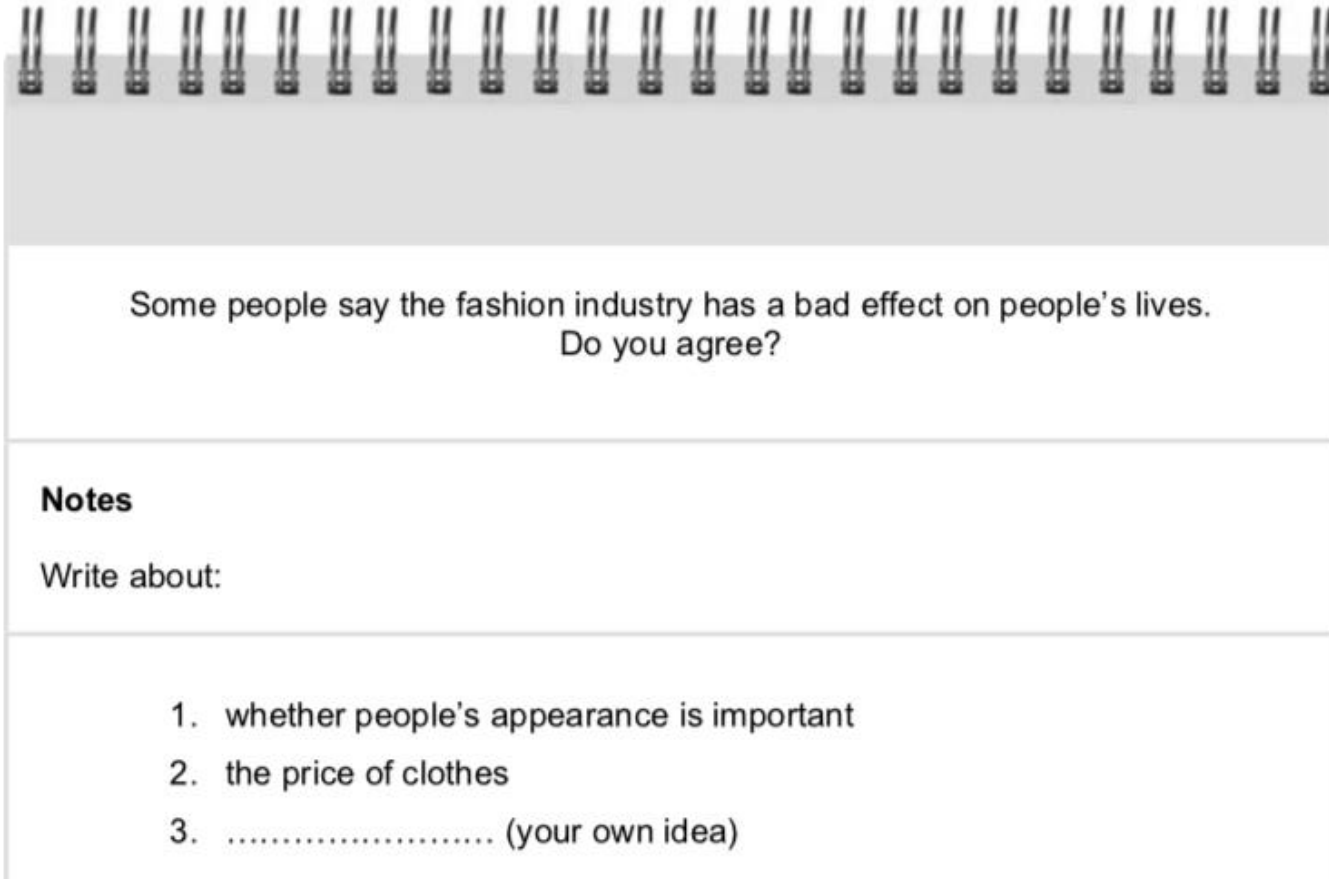There is good use of formal letter job application conventions.

10 **High Pass**

PART 2

150-200 PAROLE

In your English class you have been talking about the fashion industry. Now, your English teacher has asked you to write an essay.

Write an essay using **all** the notes and giving reasons for your point of view.

Some people say the fashion industry has a bad effect on people's lives.
Do you agree?

Notes

Write about:

1. whether people's appearance is important
2. the price of clothes
3. .... (your own idea)

The society we live today is characterised by technology in constant development, fast speed processes, information travelling and getting to people at a blink of an eye and a complex web of social networking. In this context, the fashion industry is becoming increasingly important and having a more and more paramount role in our lives.

On one hand, the fashion industry is undeniably a source of profit and income. It hires millions of people all over the world and generates millions of dollars every year. Furthermore, such profitable business is also believed to be able to spread and make known the culture of a people, encouraging and enhancing a better understanding of each other.

Nevertheless, for those who are neither impressed nor motivated by numbers and figures, the fashion industry is seen as one which segregates people, isolating those who not fit their laws and commands. It is stated that people place too much importance on appearance and the material, world, sadly true, and the fashion industry just spurs on such situation. Moreover, not only are the costs of fashion item unrealistically high, it is thought to be a money better spent on more pressing issues, such as poverty and hunger.

I do believe that the fashion industry, as it is today, has a harmful effect, because it values a minority of people in detriment to the majority. However, it has such a wide reach that, it put into a good use, it can save lives.

Subscale	Mark	Commentary
Content	5	All content is relevant to the task and the target reader is fully informed.
		The candidate presents a balanced argument, discussing their own idea first that the fashion industry is important as it provides jobs and income for a huge number of people.
		The essay then discusses the negative aspect of the fashion industry in relation to appearance (*the fashion industry is seen as one which segregates people; people place too much importance on appearance*).
		Finally, the high cost of fashion is mentioned in relation to the price of clothes and it is suggested that money could be better spent on social issues rather than on fashion.
Communicative Achievement	5	The conventions of essay writing are used effectively to hold the target reader's attention. The register and tone are consistently appropriate and there is a range of suitable expressions which introduce both positive and negative aspects of the question, which are balanced throughout the essay.
		Straightforward and more complex ideas are communicated, making links between the importance of fashion in consumers' lives and how the fashion industry affects people, communities and wider society (*the fashion industry is undeniably a source of profit and income. It hires millions of people all over the world; it values a minority of people in detriment to the majority*).
Organisation	5	The essay is well organised and coherent. There is a clear overall structure and the ideas are linked effectively across paragraphs and sentences through the use of paraphrasing, substitution, ellipsis and referencing (*In this context; It hires; such profitable business is also believed; Nevertheless, for those who; sadly true; such situation; not only are*).
		Organisational patterns are used to generally good effect, for example links are made between fashion and industry, fashion and finance and fashion and society throughout the text, making clear connections between the separate aspects.
Language	5	There is a range of vocabulary, including less common lexis which is used appropriately in most cases (*is characterised by; at a blink of an eye; paramount role; undeniably; the culture of a people; enhancing; neither impressed nor motivated; segregates; isolating; in detriment to*).
		A range of simple and complex grammatical forms is used with control and flexibility to express more complex ideas.
		Although there are some errors, these mainly occur when more ambitious language is attempted and do not impede communication.

2

A group of British teachers is going to visit your college for two days. The aim of their trip is to learn about how technology is used in education in your country.

You have been asked to write a report for the group leader. Your report should:

- include information about how technology is used to teach different subjects

- recommend which lessons the teachers should watch to see technology being used.

Write your **report**.

Use of Technology in education

Introduction

This report is intended to inform how technology is used in common lessons and recommend the most interesting technical developments to be seen. I conducted a survey among teachers and students in order to find out what is prefered to be used by them.

Technology in different subjects

The majority of the people claimed that the best thing were computers and interactive boards. I was given these reasons:

1 They provide an oportunity to make the lessons more enjoyable
2 Everybody is able to find information on the internet whenever they want to
3 Computer presentations can be easily given

However, use of another technical developments vary among students and teachers depending on which subject they focus on. For instance, people were interested in Science mentioned these points:

– newly equipped chemical lab with its recently purchased substances
– equipment suitable for teaching Physics (e.g. digital watches, laser)

Recommendations

For most of the people who I asked for their reply were really important computers and interactive boards in the classrooms. I would therefore recommend seeing this. On the other hand, if you are interested in particular subjects you ought to see their specialised classrooms with a variety of modern technical developments, too.

*Computers and interactive boards were the reply of most of the people I asked/ Most of the people I asked replied that they wanted computers and interactive boards.

Subscale	Mark	Commentary
Content	5	All content is relevant and the target reader is fully informed. The report gives information about which technology is used for teaching purposes around the school (*interactive boards; computers*) and specifically in science (*newly equipped chemical lab*). The report has a clear recommendation at the end and gives options about what would be good for the reader to see: either going to see what the students have decided is important (*computers and interactive boards*) or what the reader has a specific interest in (*if you are interested in particular subjects you ought to see their specialised classrooms*).
Communicative Achievement	4	The conventions of report writing are used effectively to hold the target reader's attention. The register is neutral and information is given in an objective tone, making good use of the passive voice (*This report is intended; developments to be seen; can be easily given*). The format of the report is effective in using headings, sub-headings and a numbering system in the second section to highlight important aspects. Straightforward ideas are communicated.
Organisation	4	The text is well organised and coherent, and the overall organisation of the report is effective in helping to communicate the main points. A variety of appropriate linking words are used (*However; which; For instance*).
Language	3	A range of everyday vocabulary is used appropriately and there is some good use of topic-specific vocabulary (*technical developments; conducted a survey; interactive boards; provide an oportunity; I would therefore recommend*). A range of simple and some more complex grammatical forms is used, particularly different passive structures. Some errors occur when attempting more complex ideas (*For most of the people who I asked for their reply were really important computers*). However, the errors do not impede communication.

GRAZIE PER L'ATTENZIONE E BUONO STUDIO!